

# Alluflon<sup>®</sup>group



## **GROUP PROFILE 2023**



## **ALLUFLON GROUP**

ALLUFLON Group: an International manufacturing pole with production sites in Italy.

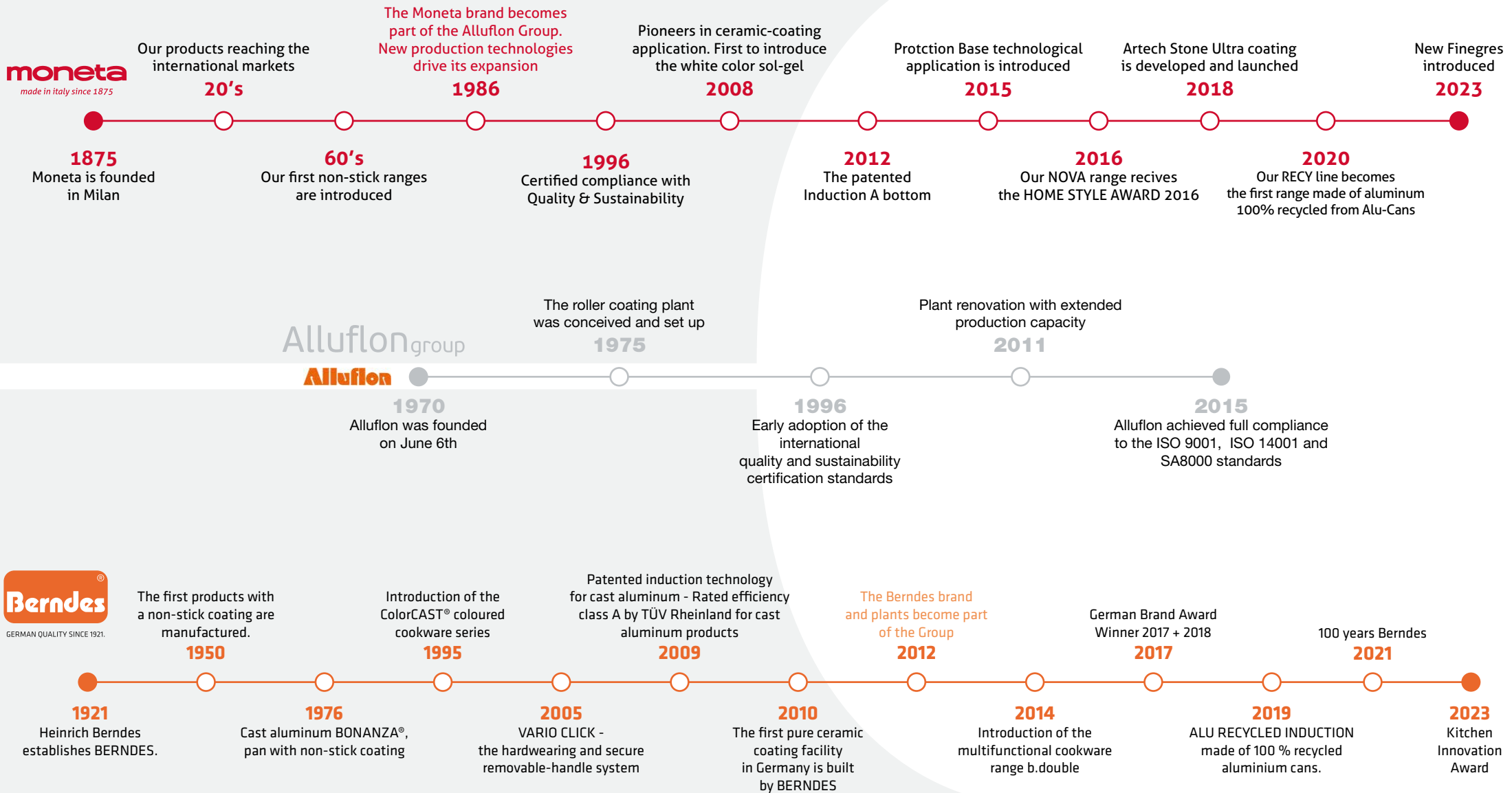
Although produced in highly automated factory, our products maintain the original appeal of craftsmanship. That is in virtue of human interaction and control at each stage of the production process.



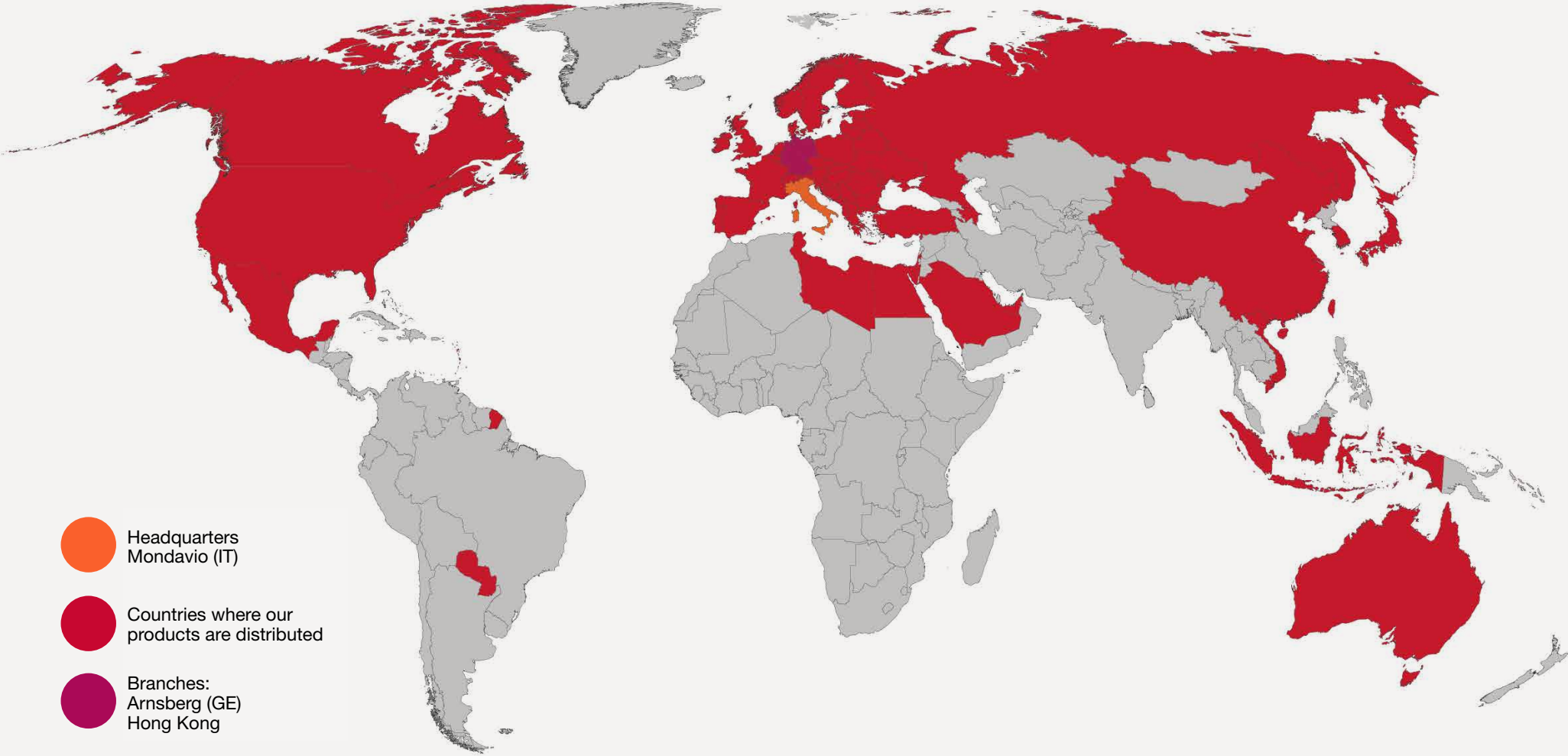
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# OUR MILESTONES



# WORLDWIDE DISTRIBUTION



## **SUSTAINABILITY, QUALITY AND SOCIAL RESPONSIBILITY**

Alluflon beholds a firm commitment to the preservation of the environment and is fully devoted to the welfare of all the employees while improving product quality, that's why Aluflon voluntarily implemented an Integrated Management System (IMS).

These are the certificates whose guidelines we are complying to:

- ISO 9001:2015 quality Management
- ISO 14001:2015 environmental Management
- SA 8000:2014 certificate aimed at the constant process of improving working conditions.

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## OUR BRANDS

Alluflon SpA is currently present on the market with four brands having different positioning.

Alluflon SpA has an international sales organization that works through different types of distribution channels such as large-scale retail trade, specialized shops, loyalty program agencies and prominent e-commerce websites.



**allu  
flon**  
made in Italy

**Berndes**<sup>®</sup>  
GERMAN QUALITY SINCE 1921.

**IUNO**  
  
moneta

**moneta**  
made in italy since 1875

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## MONETA

The history of Moneta began 140 years ago in 1875 and, ever since, it has been part of the everyday lives of generations of families and becoming a symbol of Italian excellence in the kitchen.

Brand leader in its category, it is constantly at the cutting edge of technology, with the goal to research and develop eco-friendly solutions, and better performing materials.

Its legacy is built on truly authentic values.

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# MONETA PRODUCTS IN SHOPS





## **BERNDES**

For more than 90 years the benchmark for the german expression of quality.

Since 1921 it stands for cutting-edge remarkable quality, based on expertise and constant research.

Innovation is a tradition at BERNDES since the development of state-of-the-art processes for the manufacturing of cookware that combine durable materials with elegant design and premium workmanship.

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GERMAN QUALITY SINCE 1921.



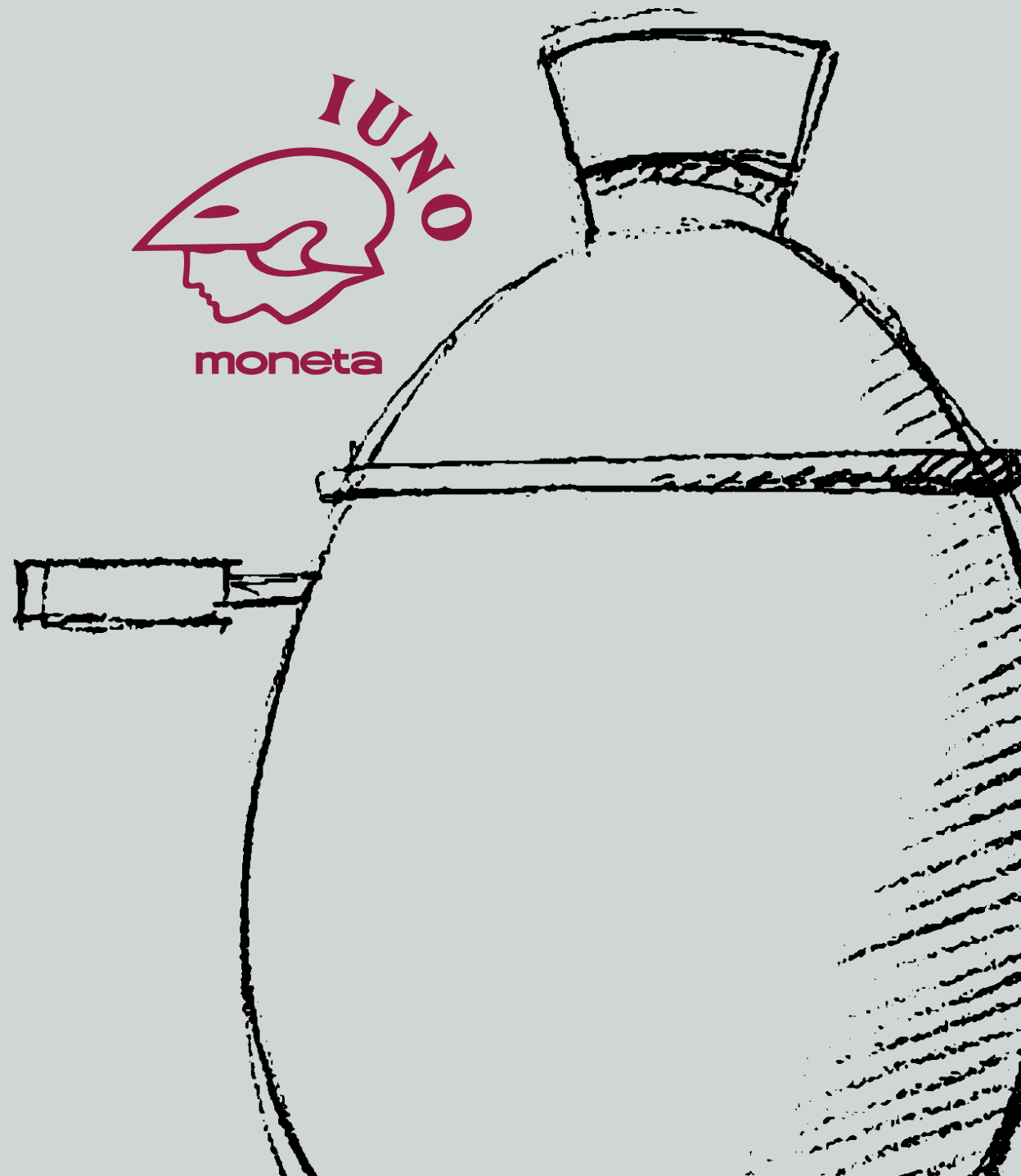
# OUR BRANDS ON THE MARKET



## IUNO MONETA

Iuno Moneta is a brand conceived and designed to be a vehicle for the Italian Lifestyle to be divulged around the world. It expresses an extension of the MONETA experience towards areas of the market consisting of large distribution surfaces. Despite the high competitiveness in terms of prices, IUNO Moneta's products are entirely made in Italy and inspired by the Country's historic tradition and cultural heritage.

Aesthetics, versatility, functionality, are the value propositions of a brand that captures the best of the Moneta technology.





## ALLUFLON

Alluflon SpA revived the Alluflon brand with a restyling operation and a total review of its assortment. This made the brand a success, once again, in the large-scale retail trade sector on which it focuses. In its designs, shapes, materials and production, Alluflon reveals its flair for a practical style of cooking, with pans that are perfect for everyday use.

With its ability to impose itself on the large-scale retailing sector, the Alluflon range consists of a “permanent” selection of products accompanied by a large assortment of promotional products offered on a seasonal basis.

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## RESEARCH & DEVELOPMENT

- Alluflon invests every year nearly 2% the total revenues in Research and Development in order to develop new solutions in terms of product and process.
- We relentlessly pursue innovation through patented processes, entailing both pre-treatments of materials, as well as coating applications.
- Research fields cover every feature of cookware from product design in terms of innovation in product functions and ergonomics, to induction bottom and outstanding functional coatings.
- Alluflon has registered several patents and dozens of registered designs models.

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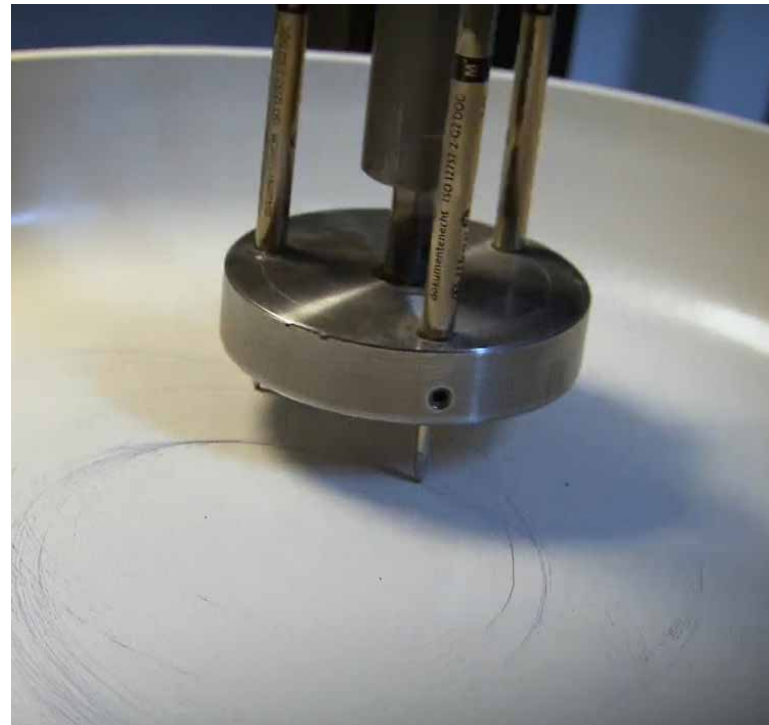
## TEST & REPORTS

Conformity tests and simulations under intensive use are routinely performed with the objective of verifying our excellent quality.

We often resort to independent international Labs such as SGS or TÜV in order to ensure the performances of our products.

Our standard methodology involves tests according to:

- EN 12983-1
- CEN / TS 12983-2/3
- NF D 21-511
- DIN 44904



## OUR NUMBERS

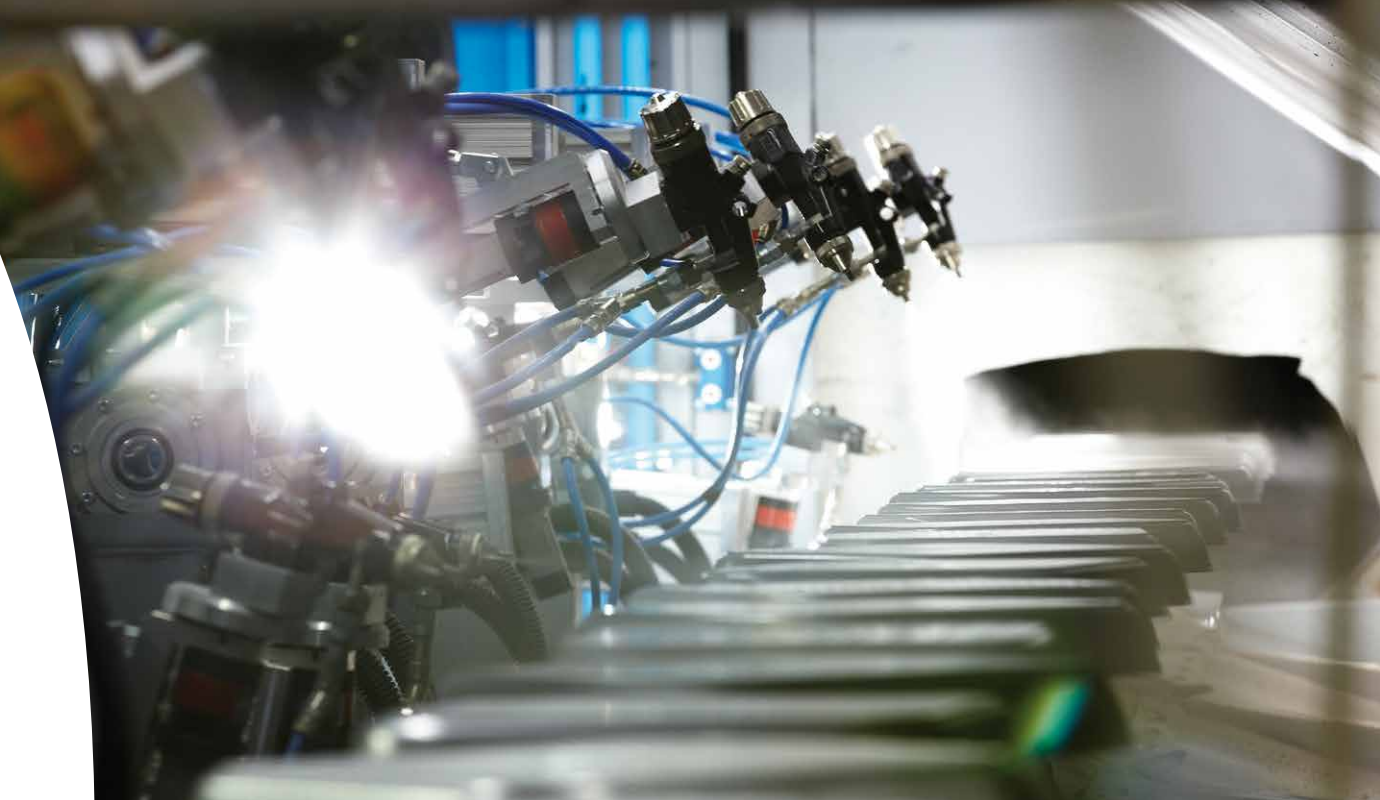
50.000 sqm of production plants,  
warehouses, and offices.

More than 300 employees.

The productive output of the factories  
reaches 10 million pieces.

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# Alluflon<sub>group</sub>

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